

# **ANGLES**

THERE ARE TECHNICALLY 3 DIFFERENT TYPES OF VIEW POINTS YOU CAN TAKE A PHOTO FROM. HIGH ANGLE, LOW ANGLE, AND EYE LEVEL. EACH GIVE A DIFFERENT PERSPECTIVE AND CHANGE THE STORY OF YOUR SUBHECT.

LOW ANGLES ARE LOOKING UP AT A SUBJECT. THEY MAKE OBJECTS LOOK POWERFUL AND DOMINEERING. INVERSELY THEY CAN MAKE THE AUDIENCE FEEL OVERWHELMED BY THE TOWERING SUBJECT.

HIGH ANGLES ARE TAKEN LOOKING DOWN ON A SUBJECT. IT WILL MAKE THEM LOOK DIMINUTIVE, SMALL AND LESS THREATENING.

#### F-STOP & APERTURE

F/13



F/22

AS THE F-STOP NUMBER INCREASES THE SIZE OF THE APERTURE GETS SMALLER, LETTING LESS LIGHT IN, MAKING A PHOTO DARKER. F-STOPS AVAILABILITY RANGE FROM LENS TO LENS.

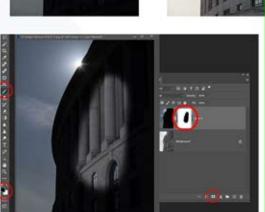
F/16

#### MANUAL BRACKETING

SHOT 1: EXPOSED FOR BACKGROUND



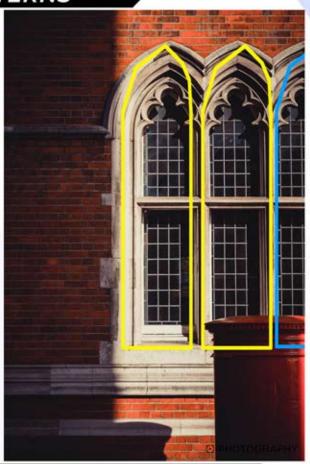
SHOT 2: EXPOSED FOR FOREGROUND



RESULTING COMPOSITE
IS EVENLY BALANCED
AND CORRECTLY
EXPOSED. IDEAL TO USE
WITH BACKLIT SUBJECTS.

IN PHOTOSHOP PLACE SHOT 1 ON TOP OF SHOT 2. ADD A LAYER MASK ON SHOT 1 AND USE A BLACK BRUSH ON THE SILHOUETTED AREA TO REVEAL THE COMPOSITE.

#### BROKEN PATTERNS



TO UPSET THE REPTITION, LOOK FOR OPPORTUNITIES WHERE PATTERNS ARE INCOMPLETE OR HAVE A GAP. YOU COULD ADD YOUR OWN BREAK WITH A CREATIVE CROP.

#### COLOUR SPLASH



IDEAL FOR ISOLATING A PROP OR SUBJECT IN A BUSY SCENE. ONLY CHOOSE ONE COLOUR TO HIGHLIGHT.

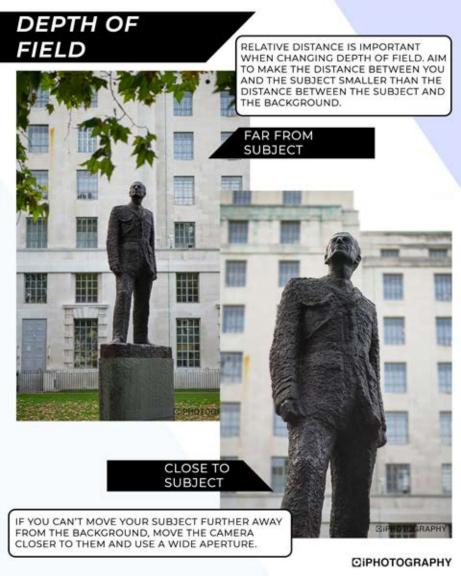


TAKE YOUR IMAGE IN TO PHOTOSHOP / LIGHTROOM. USING THE SATURATION SLIDER. REDUCE ALL CHANNELS TO -100 EXCEPT THE COLOURS YOU WANT TO KEEP.

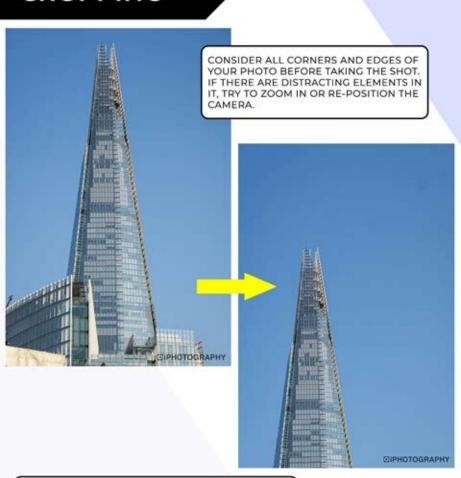
#### DE-HAZE



DE-HAZE SLIDER IN LIGHTROOM TO REDUCE THE SOFT WHITE MIST AND IMPROVE THE CONTRAST.



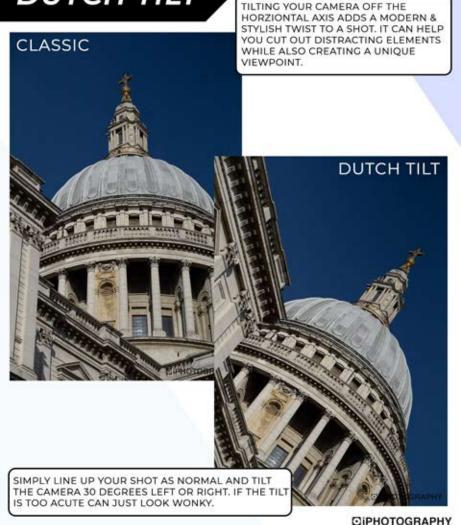
#### **CROPPING**



CROPPING IN CAMERA THROUGH ZOOMING IN, OR RE-POSITIONING SHOULD MAKE YOUR FINAL SHOT CLEANER AND LESS DISTRACTING.



## **DUTCH TILT**



#### **EXPOSURE**

OVER EXPOSED CORRECTLY

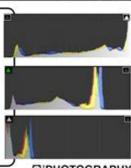
UNDER



OVER EXPOSED PHOTOS HAVE NO DETAIL IN THE BRIGHT PARTS (SKY/CLOUD) THE WHITE AREAS ARE TOO BRIGHT. THE HISTOGRAM WILL HAVE A PEAK ON THE RIGHT SIDE.

CORRECTLY EXPOSED PHOTOS DISPLAY A GOOD BALANCE BETWEEN DETAIL IN THE HIGHLIGHTS AND SHADOWS. HISTOGRAMS SHOULDN'T TOUCH EITHER SIDE.

OVER EXPOSED PHOTOS HAVE NO DETAIL IN THE BRIGHT PARTS (SKY/CLOUD) THE WHITE AREAS ARE TOO BRIGHT. HISTOGRAMS WILL HAVE A PEAK ON THE LEFT SIDE.



**DIPHOTOGRAPHY** 

#### **FOCAL LENGTH**

ALL LENS HAVE EITHER A FIXED (PRIME) OR CHANGEABLE (ZOOM) FOCAL LENGTHS. THIS MEANS YOU CAN GET CLOSER OR FURTHER FROM YOUR SUBJECT BY ZOOMING.





20мм 35мм





45мм 55мм

USE YOUR ZOOM TO CUT OUT DISTRACTING ELEMENTS AND FOCUS THE STORY ON THE MAIN SUBJECT. LONG FOCAL LENGTHS COMPRESS THE BACKGROUND WHEREAS SHORT FOCAL LENGTHS INCLUDE MORE OF THE BACKGROUND.

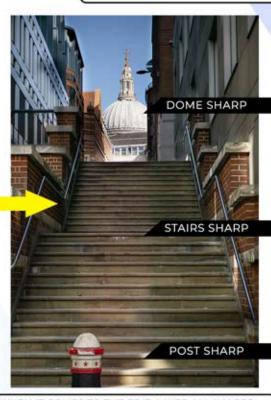
#### FOCUS STACKING







TO INCREASE YOUR PERCIEVED DEPTH OF FIELD TRY FOCUS STACKING. TAKE NUMEROUS FIXED POINT SHOTS AND ONLY CHANGE THE FOCUS POINT IN EACH IMAGE. SELECT 3-5 DIFFERENT POINTS THROUGHOUT YOUR FRAME.



WHEN IT COMES TO THE EDIT, LAYER ALL IMAGES TOGETHER AND ERASE ANY AREAS OUT FOCUS IN EACH SHOT TO DELIVER FORE-TO-BACKGROUND SHARPNESS.

## **FRAMING**

PLACING A FRAME PARTIALLY OR FULLY AROUND YOUR MAIN SUBJECT NARROWS THE FIELD OF INTEREST MAKING IT EASIER FOR YOUR AUDIENCE TO READ YOUR PHOTO.







USE ARCHWAYS, DOOR FRAMES, TUNNELS AND BRIDGES TO CREATE AN ARC ABOVE OR AROUND YOUR SUBJECT. THE FRAME DOESN'T HAVE TO BE COMPLETE BUT MAKE IT SUBSTAINAL ENOUGH TO REGISTER. USING A FRAME THAT MIRRORS THE SHAPE OF THE MAIN SUBJECT ADDS THAT CREATIVE TOUCH!









**©IPHOTOGRAPHY** 





FOCUS ON THE BACKGROUND AND TAKE THE SHOT AS THE MOVING ELEMENTS COME INTO FRAME, MIX

UP THE DIRECTION OF MOVEMENT.

### GOLDEN HOUR

THE GOLDEN HOUR IS A PERIOD OF TIME JUST BEFORE SUNSET. IT IS ALL BASED ON WEATHER CONDITIONS IF IT HAPPENS OR NOT. THE EVENING LIGHT IS STRONG AND SHADOWS HEAVY. YOU WILL NEED TO OPEN YOUR APERTURE AND INCREASE YOUR ISO DEPENDING UPON YOUR LOCATION. SILHOUETTES IDEAL AT GOLDEN HOUR.





# HDR DYNAMIC RANGE

HDR IS A PROCESS OF IMPROVING DETAIL AND FRONT-TO-BACK EXPOSURE IN LANDSCAPES AND LARGE VISTAS. TAKE 3 SHOTS AT DIFFERENT F/STOPS.

## **RESULT**









ONE IMAGE SHOULD BE AT THE CORRECT EXPOSURE, THE OTHERS ONE ABOVE AND ONE BELOW THAT F/STOP. MERGE IN PHOTOSHOP OR LIGHTROOM.

## **HORIZONS**

AFTER

WONKY HORIZONS ARE A PITFALL MANY NEW PHOTOGRAPHERS FALL IN TO, BUT IT'S EASY TO FIX IN EDITING. USING PHOTOSHOP SELECT THE RULER TOOL AND DRAW ACROSS YOUR HORIZON.







# ISO

ISO IS THE SENSITIVITY SETTING OF YOUR CAMERA'S SENSOR. THE HIGHER THE NUMBER THE MORE LIGHT IT DETECTS BUT THIS CAN ALSO CAUSE NOISE. NOISE IS A DIGITISED TYPE OF FILM GRAIN WHICH OCCURS WHEN PIXELS ARE OVERSTRETCHED.



ISO 100



**ISO 200** 



ISO 400



**ISO 800** 



ISO 1600



ISO 3200



ISO 6400



ISO 12800

SHOOT AT 100-200 ISO ON SUNNY DAYS.

400-1600 ON CLOUDY DAYS

3200+ AT NIGHT TIME OR IN DARK ROOMS, BUT BE MINDFUL OF DIGITAL NOISE. USE A TRIPOD TO MINIMISE CAMERA SHAKE.

#### LEADING LINES

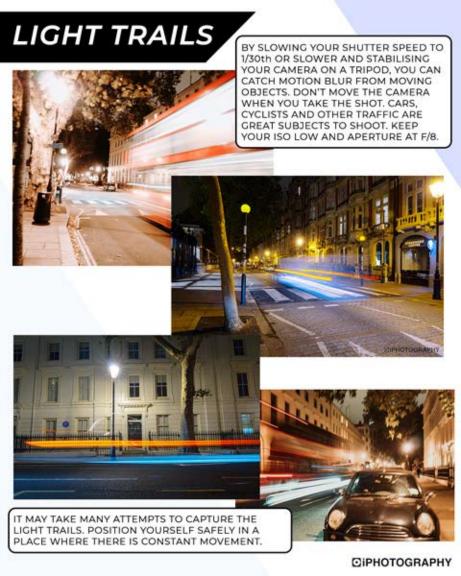
USING LINES TO DRAW ATTENTION TO A SUBJECT IN A PHOTO IS A POWERFUL COMPOSITIONAL TOOL. LINES CAN BE HORIZONTAL, VERTICAL, DIAGONAL AND ALSO CURVED.





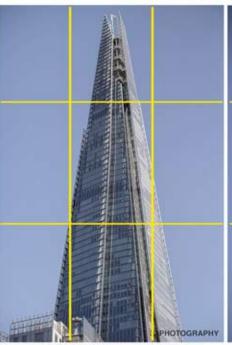
YOU CAN RUN LINES THROUGH YOUR SUBJECT, UP TO THEM, OR EVEN PAST THEM. GET LOW DOWN ON PATHS AND ROADS TO MAKE LINES MORE DRAMATIC.

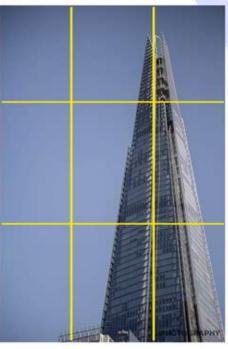




#### CROPPING

SIGNLE SUBJECTS DO NOT HAVE TO BE PLACED INTO THE CENTRE OF THE FRAME IF THEY'RE ON THEIR OWN. THINK ABOUT OFF-SETTING IT TO ONE SIDE.





REFER TO THE RULE OF THIRDS WITH YOUR PLACEMENT AND IN-CAMERA CROPPING AND KEEP SUBJECT'S ALONG THE VERTICALS & HORIZONTALS.

#### ORIENTATION

PORTRAIT

DECIDING WHICH WAY ROUND TO HOLD YOUR CAMERA IS CALLED ORIENTATION. THERE ARE ONLY 2 OPTIONS - LANDSCAPE (HORIZONTAL) OR PORTRAIT (VERTICAL).





THERE ARE NO SET RULES THAT YOU REQUIRES
CERTAIN SUBJECTS TO BE PHOTOGRAPHED USING A
CERTAIN ORIENTATION. ALWAYS SHOOT BOTH WAYS.



## PANNING

PANNING IS A TECHNIQUE WHICH AIMS TO CAPTURE A SHARP OUTLINE OF A FAST MOVING SUBJECT, WHILE THE BACKGROUND REMAINS BLURRED.



WITH THE CAMERA ON A TRIPOD, TRACK THE MOTION OF THE SUBJECT AND ONLY PRESS THE SHUTTER WHEN THE SUBJECT IS DIRECTLY OPPOSITE

YOU.

SET THE SHUTTER SPEED TO 1/30th, AND CONTINUE

TO TRACK THE SUBJECT BEFORE, DURING AND AFTER YOU TAKE THE SHOT, USING A TRIPOD WITH A

PAN HANDLE WILL HELP YOU MORE.

## **PANORAMAS**

A PANORAMA OR PANORAMIC IMAGE IS A NARROWER ASPECT RATIO TO REGULAR IMAGES. THEY ARE IDEAL FOR CAPTURING WIDE LANDSCAPES WITHOUT A LOT OF HEIGHT.

#### ORIGINAL SHOTS







#### FINAL PANORAMA



SOME CAMERAS ALLOW TO SHOT A PANORAMA IN CAMERA BY PANNING ACROSS A SCENE. OTHERWISE SHOOT SEVERAL SHOTS INDIVIDUALLY AND USE PHOTOSHOP (FILE> AUTOMATE>PHOTOMERGE) OR LIGHTROOM (SELECT IMAGES, RIGHT CLICK, PHOTOMERGE>PANORAMA) TO STITCH THE SHOTS TOGETHER.

# **PATTERNS**



FINDING REPEATING ASPECTS IN YOUR PHOTOGRAPHY ADDS HARMONY TO A COMPOSITION. PATTERNS CAN BE FOUND IN MANY LOCATIONS. CENTRALISE YOUR CAMERA IF THERE ARE ODD NUMBERS.



CROP OUT ANY ELEMENTS THAT AREN'T PART OF YOUR PATTERN. ALSO LOOK FOR OPPORTUNITIES WHERE PATTERNS ARE BROKEN OR DISRUPTED.

#### PERSPECTIVE DISTORTION

PERSPECTIVE DISTORTION OCCURS WHEN PHOTOGRAPHING TALL OBJECTS WITH A WIDE LENS. VERTICAL LINES END UP WITH A CONVERGING ANGLE.





USE THE TRANSFORM TOOL IN LIGHTROOM TO CORRECT ANY TYPE OF PERSPECTIVE DISTORTION. USE THE CORRECT OPTION BASED ON WHETHER YOUR DISTORTED LINES ARE VERTICAL OR HORIZONTAL.

THE AIM TO CORRECT ALL LINES SO THERE IS NO ANGLE TO THEM.

Constrain Crop

#### RULE OF THIRDS



USING THE RULE OF THIRDS IS AN EASY WAY TO COMPOSE AND PROPORTION YOUR PHOTOGRAPH EVENLY. MANY CAMERAS HAVE A VIRTUAL GRID TO FOLLOW ON YOUR SCREEN.

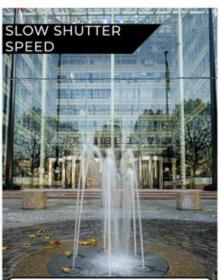
PLACE POINTS OF INTEREST ALONG THE LINES AND ON THE CROSS POINTS

MADE UP FROM FROM 2 HORIZONTAL AND 2 VERTICAL LINES, SPLIT UP LANDSCAPES WITH THE TOP THIRDS AS SKY, MIDDLE AS SUBJECT AND LOWER AS YOUR FOREGROUND.

WHERE THE LINES CROSS OVER ARE CALLED POW-ERPOINTS, PLACE SIGNIFICANT SUBJECTS ON THESE POINTS AS THEY ARE KEY POSITIONS FOR INTEREST WITHIN A PHOTOGRAPH.

#### SHUTTER SPEED

SHUTTER SPEED IS THE CONTROL OVER HOW LONG THE MIRROR OR SHUTTER DOORS IN FRONT OF YOUR SENSOR IS OPEN FOR. THE LONGER IT'S OPEN THE MORE LIGHT & MOVEMENT IT CAPTURES.



SLOW SHUTTER SPEEDS ARE DEEMED TO BE 1/30th AND BELOW. THEY ALLOW MORE LIGHT IN TO THE SHOT BUT ANY MOVEMENT DURING THE EXPOSURE WILL BE BLURRED.



FAST SHUTTER SPEEDS ARE USEFUL FOR QUICK MOVEMENT THAT YOU WANT TO CAPTURE WITH A SHARP OUTLINE. THE CHOICE OF SHUTTER SPEED DEPENDS ON THE SPEED OF YOUR SUBJECT AND DISTANCE FROM IT.

SHUTTER SPEEDS ARE DEMONSTRATED IN FRACTIONS OF A SECOND (I.E. 1/250th - OF A SECOND). BUT SPEEDS CAN BE AS SLOW AS 30 SECS. ALWAYS SHOOT ON A TRIPOD WITH SLOW SHUTTER SPEEDS FOR EXTRA CONTROL.

#### SKY REPLACEMENTS

THERE'S NOT ALWAYS AN INTERESTING SKY ON OFFER EVERYTIME YOU TAKE A PHOTO. BUT EDITING SOFTWARE CAN ALLOW YOU TO IMPORT A NEW ONE.



STEP 1: USE THE MAGIC WAND TOOL TO SELECT ALL AREAS OF THE SKY.

STEP 2: SELECT YOUR NEW SKY AND MAKE A COPY OF IT (EDIT>COPY)

STEP 3: RETURN TO YOUR ORIGINAL PHOTO AND SELECT EDIT>PASTE>PASTE INTO. TWEAK THE FINAL POSITION AND COLOURS TO SUIT YOUR OWN VERSION.

YOU CAN ALSO USE SOFTWARE SUCH AS LUMINAR 4.



**©iPHOTOGRAPHY** 

# DEPTH OF FIELD

USING A SHALLOW DOF CAN DRAW AN AUDIENCE INTO A IMAGE BY PLACING THE FOCUS ON THE BACKGROUND. IN THIS EXAMPLE, IT GIVES A PARTIAL FRAME TO OUR SUBJECT LEADING US OVER THE LEAVES.

FOREGROUND BLUR

BACKGROUND BLUR

PLACING YOUR FOCUS ON THE FOREGROUND ISOLATES YOUR SUBJECT AND MAKES THEM THE OBVIOUS FEATURE OF YOUR SHOT.

## **SYMMETRY**

LOOK OUT FOR OBJECTS THAT HAVE A CLEAR MIRROR SYMMETRY IN YOUR COMPOSITIONS. SYMMETRY OFFERS PEACE AND BALANCE MAKING AN AUDIENCE FEEL RELAXED.





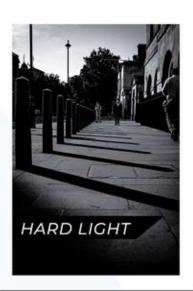




SYMMETRY CAN BE VERTICAL AND HORIZONTAL. POSITION THE CAMERA IN THE EXACT MIDDLE FOR TRUE BALANCE.

#### TYPES OF LIGHT

SOMETIMES REFERRED TO AS LIGHT QUALITY, THERE ARE 2 MAIN TYPES OF LIGHT THAT PHOTOGRAPHERS WILL ENCOUNTER - HARD AND SOFT.



SOFT LIGHT

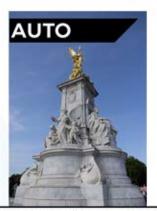
HARD LIGHT OCCURS ON BRIGHT, SUNNY, CLOUDLESS DAYS. IT CASTS HARD SHADOWS. THE TRANSISTION BETWEEN LIGHT AND DARK AREAS IS SHORT AND SHADOWS ARE WELL DEFINED. HARD LIGHT IS GOOD FOR HIGH KEY B&W PHOTOS, BUT CAN BE UNFLATTERING ON PORTRAITS.

SOFT LIGHT REQUIRES A CLOUDY DAY. THE TRANSISTION FROM LIGHT TO DARK IS LONGER AND THERE ARE MORE TONES VISIBLE IN BETWEEN. IT CAN OFFER MORE SHAPE TO A SUBJECT BUT LESS FINE DETAIL AND TEXTURE DUE TO ITS LACK OF BRIGHTNESS.

THERE IS A THIRD TYPE OF LIGHT RARER USED - **REFLECTED LIGHT**. THIS CAN BE FOUND USING LIGHT BOUNCING OFF A
SURFACE TO ILLUMINATE A SUBJECT.

#### WHITE BALANCE

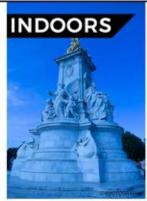
WHITE BALANCE, OR COLOUR TEMPERATURE, IS A CAMERA SETTING ALLOWING YOU TO ADJUST YOUR PHOTO BASED ON THE TEMPERATURE OF THE VISIBLE LIGHT. MOST CAMERAS HAVE BUILT-IN PRESETS TO CHOOSE BASED ON THE LIGHT IN YOUR LOCATION.





COLOUR TEMPERATURE IS MEASURED ON THE KELVIN (K) SCALE. 3000K AND LOWER PRODUCE WARM, ORANGE TONES, 9000K+ PRODUCE COOLER, BLUE TONES. DAYLIGHT BALANCED TEMP IS APPROXIMATELY 6000K.





**DIPHOTOGRAPHY** 

# WANT MORE?

Join one our incredible online iPhotography courses. Designed for beginner and amateurphotographers to learn everything you need to start capturing amazing images.

- CAMERA BASICS
- **✓ EXPOSURE TRIANGLE**
- COMPOSITION
- ✓ PORTRAITURE
- LANDSCAPES
- ✓ WEDDING PHOTOGRAPHY
- ✓ WILDLIFE
- CREATIVE LIGHT
- PHOTOSHOP
- LIGHTROOM
- LUMINAR
- AFFINITY PHOTO







# **iPHOTOGRAPHY.COM**

The world's most trusted online photography school for beginner and amateur photographers. With in-depth, easy-to-follow and enteraining courses available for photography and editing.