

# Beautiful Angles for Car Photography

You don't have to understand the mechanics to appreciate the beauty of some cars. Therefore, we've designed a guide to help you capture the sleek aesthetics of auto photography.

## Get Low

Sports cars especially are known for their power and imposing noise on the streets.

To emphasise that stature **get down low and shoot on a wide-angle lens** to make your motor look grand and overwhelming.



## Give Context

Certain cars are designed for particular environments. Think of an off roader, taking a picture of a 4x4 would see odd in a city. Create greater **context for your motor by using the appropriate background**.

Take your off roader to a natural surrounding; sports cars to the racetrack and vintage rollers to retro locations.

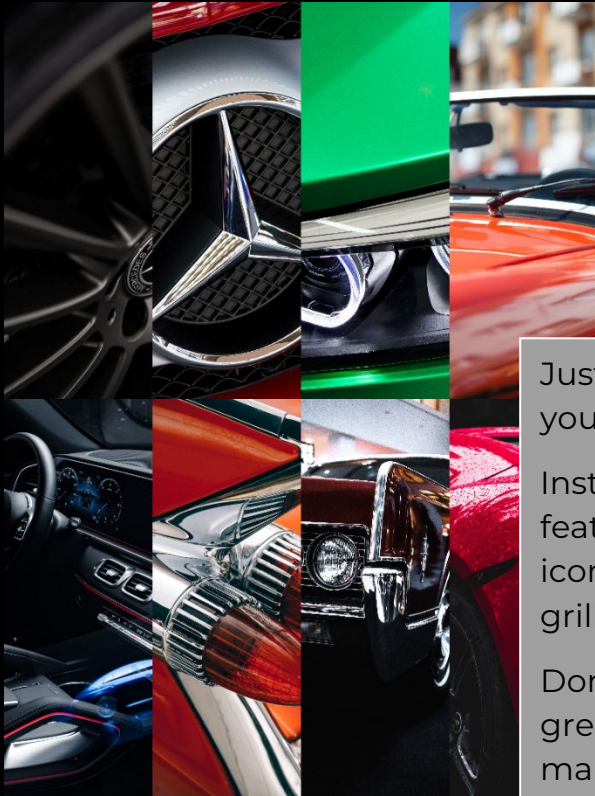


## Turn the Wheel

A sneaky insider secret from pro photographers! When parking your **vehicle turn the front wheels** in the opposite direction of your camera. It'll make the car look dynamic, mid movement and as if it's swerving to avoid you!

## Curvy Profiles

Some cars have sumptuous aerodynamic curves across their bodies. Shooting side-on (profile) to these motors will help show off those sleek rolling lines from front to back. Keep at a low angle and use a focal length **below 30mm** to help with the width.



## Think in Parts

Just because a car is one unit doesn't mean you only take one photo.

Instead think of all the different unique features and elements they have. Capture iconic badges, wheels, spoilers, exhausts, grills etc.

Don't forget to shoot the inside too! This is a great way to **create a texture filled collage**, making a more colourful story.

## Go Dark

To add a little bit of mystery to your machine shoot at night and provide your own lighting.

Little units such as **Lume Cubes** are great portable lights to expose small areas, drawing attention in a low-key format.

Park under streetlights or near neon signs for different effects.



If you want to find out more about photography, then visit **iPhotography** and join our incredible and comprehensive online training course.

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